



From Governor Elsa...

It is Thanksgiving month and we all are looking forward to family gatherings, a table of plenty, half-times to chow down Thanksgiving dinner and that warm fuzzy feeling of togetherness. During this time we are reminded how fortunate we are and for that, we give thanks. W. Clement Stone said "If you are really thankful, what do you do? You Share".

November brings into focus the "T" in VIBRANT which stands for "The Rotary Foundation Support." Our Foundation is the engine that drives the Rotary machine. It gives us the chance to see and fulfill the opportunities for service both within our community and internationally.

The Rotary Foundation has two sides – programs and fund development. One side is the glorious activities to enrich the lives of millions of people we may never meet or ever see but, as Rotarians, we will always have the satisfaction of knowing that we are reaching out and touching the lives of people whose only hope is that there is someone who cares enough to help. The other side is fund development which makes it possible for these programs to happen. The good we do in the world is limited only by the contributions we give to The Rotary Foundation.

And when we give to our Foundation, we are not sending cash to Evanston – we are helping a blind man to see, a polio victim to walk, a child to grow to adulthood healthily, a student to become better educated, and a family to have food to eat. "Thanksgiving" also has two parts, one is "Thanks" and the other is "Giving". St. Francis of Assisi said "It is in Giving that We Receive". Thank you for giving to The Rotary Foundation.

Recipients of The Rotary Foundation scholarships were at the second District Breakfast October 7 sharing their Rotary stories and giving thanks to Rotarians for helping them in their education.



Everyone is all smiles following the excellent District Youth Conference. Leaders standing together: Interact Representative Tim Fuentes, Sr. AG Youth Service Diane Davis, Governor Elsa and Rotaract Representative Jermaine Ee.

Peace Fellows Alumnus Jeff Whitfield shared with us how Rotary is working to promote peace, goodwill and better understanding among peoples and nations. Thank you to District Breakfast Chair Pearl Leeka and her committee for another successful fellowship event.

The District Community Service committee led by SAG Cindy Williams had a very successful first ever District 5280 Baby Shower. A big happy clap to Noah Furie and the Beverly Hills Rotary Club for arranging the use of the Roxbury Park Community Center, providing the food and for the creative gifts given to the nine expecting mothers from Camp Pendleton who came to join the baby shower. There are at least 2 busloads of District Rotarians who went to Camp Pendleton to deliver the collection of baby goods from the baby shower. The visit to Camp Pendleton was chaired by Larry Bender and Marie Fremd. Thank you to all who participated in these community service events.



Our Rotary Foundation Celebration at Biltmore Hotel November 8 is fully booked. Selling or purchasing Rotary Foundation Drawing Tickets, as well as donating or buying an auction item at the event will count towards Foundation giving. Chair Cozette Vergari and her committee promises a marvelous event and with your help our District will meet our goal of an average \$250 per member contribution to The Rotary Foundation.

Happy Thanksgiving to all!

Light Up Rotary and Be Vibrant!
Elsa Gillham



A Halloween Governor's Visit with President Heather Martillo, Westchester Club. Governor Elsa inducted new members Nicole Pagan sponsored by Kim Williamson and Darlene Fukuji sponsored by Cozette Vergari.

Lawry's Restaurants, Inc. Exemplifies Social Responsibility

By Olivia Patterson-Ryans

Many companies today are answering the call to Corporate Social Responsibility. As government cuts spending, to the detriment of social programs, businesses are stepping up by teaming with community based organizations and nonprofits to help those in need. Rotary District 5280 is proud to have as a partner, Lawry's Restaurants, Inc.



The Lawry's Restaurants, Inc. is a family-owned enterprise of award-winning restaurants including its flagship Lawry's The Prime Rib in Beverly Hills along with Chicago, Dallas, and Las Vegas, the Five Crowns in Corona Del Mar, the Tam O'Shanter Inn in Los Angeles, and six licensed Lawry's The Prime Rib restaurants in Asia.

The company was founded in 1922 by Lawrence L. Frank and Walter Van De Kamp. In 1950, Lawrence's son, Richard N. Frank joined the restaurant company and served for many years as president and chief executive officer of Lawry's Foods, Inc., which produces some 100 products including Lawry's Seasoned Salt, America's best-selling formulated seasoning. Under his innovative leadership, Lawry's Foods, Inc. grew from a fledgling family business into a \$150 million company that made the Lawry's name and its fanciful "L" trademark famous from coast to coast. Lawry's Foods, Inc. was acquired by Thomas J. Lipton, in 1979. Richard R. Frank, grandson of the founder, who, as the current president and CEO of Lawry's Restaurants, Inc., represents the third generation of the Frank family active in the management of the company.



The Frank family has long exhibited philanthropic values. Grandfather Lawrence became a Rotarian around 1916. In 1926 four members of the LA Rotary Club, led by Lawrence Frank started the Crippled Children's Society of Southern California, which is renamed Ability First. According to Richard Frank, "Grandfather

loved going to Camp Paivika (a camp for children with special needs), and spending time with the kids." Lawrence's son and grandson are both active Rotarians with the Los Angeles 5. Father Frank is the most senior member on LA5's roster.

According to CEO Richard R. Frank, the family's philanthropic values come from "the mindset that we have been fortunate. If life is good to you, we give back. Dad had a strong belief in education and he gave his time and money to support."



His father became involved with Cal Poly Pomona's Collins College of Hospitality. "Twenty to twenty five years ago, Mom and Dad chaired the Harvest Auction. It was a huge event and they helped to raise a record amount of money to support the college." Over the years, Lawry's Restaurants has hired the well trained managers and chefs educated at Collins College.

The Tournament of Roses, in 2006, made Frank a member of its Rose Bowl Hall of Fame on the 50th anniversary of the famous Lawry's Beef Bowl tradition, which Frank founded. Players and coaches of the winning teams annually visit the Beverly Hills restaurant on separate evenings prior to the game.

Each restaurant in the Lawry's system is encouraged to actively team with and support community organizations. Every year Lawry's Beverly Hills generously sponsors Rotary District 5280's Literacy breakfast. The Arthritis Foundation, the Center for Early Education, local schools and other organizations all benefit from the contribution of Lawry's Restaurants and their employees.

Most of the General Managers of the eight U.S. restaurants are Rotarians. Five Rotary Clubs meet weekly at one of the restaurants. Richard Franks believes, "Special and unique to the United States is the opportunity for personal involvement in the community. Companies can come together through events to support the community. Private sector can assume more social responsibility, relieving the stress on government." The Frank family sets an example of "Service Above Self" and demonstrates their commitment to humanitarian work through their company Lawry's Restaurants, Inc.



Olivia Patterson-Ryans




President Willie Jones

Community Members Form New Club

Charter President Willie Jones of the new Rotary Club of Compton is proud to introduce the 25 newest charter Rotarians to District 5280. The club meets each Wednesday from 11:30am-1:00pm at the Douglas E. Dollarhide Community Center located at 301 N. Tamarind Ave., Compton, CA 90220. Visit one of their meetings and meet the newest members of the Rotary District 5280 Family.

Charter Members


Mike Bawa
Paul Bawa
Patrick Beauchamp
Stacy Beauchamp
Darin Brawley
Brian Chung
Keith Curry
Harold Duffey
Eric Eklund
Jay Fowler
Charlene Franco
Lori Gay
Dawn Harris
Mel Howard
Pul Ingegneri
Willie Jones
Haig Kelegian, Jr.
Leonard McCray
Kelly Montgomery
Brook Morris
Joel Perez
Angel Sotelo
Jessica Torres
Steve Tucker
Edward Wang



Join the Rotary Club of Compton for

The Induction Gala

Charter Ceremony & Program
*Social * Dinner * Silent Auction * Entertainment*
Supporting the Benevolent Fund for Compton Unified School District



Douglas E. Dollarhide Community Center
Saturday, Nov 22 at 5pm
301 N. Tamarind Ave., Compton, CA 90220

\$35 per person/table RSVP is available
RSVP with Tori Hettinger at 310.670.9297 or via office@rotary5280.org
Secured parking with shuttle service to the event will be available

"Our Story"

RI District 5280 and

The Rotary Foundation

PDG David G. Moyers, DRFC 2012-2015



What we have done with OUR donations to the Annual Fund of The Rotary Foundation?

Each year Rotarians in District 5280 give to the Annual Fund, which in turn funds the projects within our District and around the world. The dollars available for your club's District Community Project Grants and Global Grants for international projects are funded by the dollars donated three years ago.



The Rotary Foundation of Rotary International has a Four Star rating from Charity Navigator, A+ rating from the American Institute of Philanthropy, and Full Accreditation from the Wise Giving Alliance. The Rotary Foundation spends approximately \$0.09 fundraising and approximately \$0.02 for administration expenses for every dollar donated. In other words, 89% of our Rotary Foundation's expenditures go to PROJECTS in your neighborhood and across the sea.

In the Rotary year 2013-2014, thirty-seven (37) Rotary Clubs completed community projects throughout the District in the following categories and approximate amounts:

District Vocational Scholarships \$5000
Community Development \$6,000
Community Development Renovation \$6,750
Community Development Volunteer Services \$2,500,
Education General \$10,000
Education Literacy \$8,000
Education Volunteer Services \$6,500
Food General \$6,000
Health General \$20,000
Health Volunteer Services \$6,000
for a total of \$71,750 (DDF dollars).

Each club made a contribution to the project of at least \$250-\$500 -\$750 based on club size. The combined dollars invested in the communities of our District was approximately \$89,250.

"The Rotary Foundation's official motto is "Doing Good in the World." Well, congratulations to all of you who every year give what you can to the Annual Fund of The Rotary Foundation and to those club members who worked with and on the community projects, you define "Service Above Self."

Our Global Grant projects and Scholar budgets for 2013-2014 totaled \$809,660. The DDF contributed to those Scholars and humanitarian projects was \$243,000. Once again, you are making a difference in peoples' lives.

So what are we doing this 2014-2015 Rotary year? Well, we start doing it all over again. We are funding 4 Scholars and I am confident we will reach the same level of project funding both in District and out of District as we accomplished in 2013-2014. Rotarians of District 5280 are some of the most caring and giving of any District in the Rotary world. We can be proud of what we do to make a difference and change peoples' lives. To continue to do this, every year we must give as much as we can to the Annual Fund of The Rotary Foundation that funds our humanitarian projects.

What we have done in District 5280 to fight Polio?

We are still fighting to eradicate Polio. Congratulations to those of you who also gave to the Polio Plus Programs. District 5280 also allocated \$45,000 of DDF (District Designated Funds) to Polio for a total of \$513,000. One very generous gift from a family member of a past Rotarian from the Wilshire Rotary Club pushed us over the top. Once again, the generosity of Rotarians and families of Rotarians makes all that we do in Rotary possible.

The Rotary Foundation is celebrated in each Rotary year in November, so I ask you to join in the celebration and be proud of being a Rotarian. Thank you for your gifts of time, your energy, your expertise, AND your dollars.

Through "Service Above Self" Rotarians are "Doing Good in the World"

All District Grant applications requiring an MOU (Memorandum of Understanding) must be submitted on or before November 30.



Peace Scholars

Chair Mark Ameli

Through academic training, study, and practice the Rotary Peace Centers program develops leaders who are catalysts for peace and conflict resolution in their communities and around the globe. Graduates of the program are reintegrating refugees in Sudan, creating jobs for disadvantaged women in India, and supporting reconstruction in devastated regions of the world. Each year up to 100 Rotary Peace Fellows are chosen to participate in a master's degree or certificate program at one of our partner universities. Fellows study subjects related to the root causes of conflict through a variety of lenses and explore innovative solutions that address real world needs. We have peace centers around the globe: Contact Peace Scholars Chair Mark Ameli at 323-655-1133 or markameli@ddrllc.org



Rotary Global Grant Scholar Program

Chair Robert Ryans

The Rotary Global Grant Scholar Program is designed to award college graduate-level students \$30,000 to study abroad to provide an enriching experience of study and humanitarian service, encouraging students to adopt Rotary's motto of "Service Above Self" as a lifestyle.



Scholarships are for graduate study. The scholar must be proficient in the language where they will study. Study must be in one of the Six Areas of Focus: The student must conduct/participate in the humanitarian project in their host District. Scholarship recipients give talks to clubs, attend District Breakfasts, and a District Conference before and/or after their study year. Contact Robert Ryans, reyans@gmail.com

District Community Grants

Chair Lee Stacy

District Community Grants fund small-scale, short-term activities that address needs in your local community.

These grants can also be used to fund a Vocational Scholarship for a deserving individual.

These types of grants serve a loftier goal than you might think; sure they help make your community a better place by funding worthwhile projects. But, in addition they give your club an opportunity to garner recognition in your community as a group that "gets things done".

This leads to an opportunity to "brand" your project as one you are known for year after year. Many clubs have these types of projects now, but sadly some do not. Another opportunity that might not seem evident at first glance is the chance to work side-by-side with non-Rotarians and let them see through your deeds what a great organization you belong to, this can segue to an increase in membership and we all need to grow our clubs, especially with quality people.

So the next time you recognize a need in your community pause for a moment and consider all that can be accomplished with a District Community Grant. They are easy to do and they can accomplish so much.



District Calendar

November The Rotary Foundation

- 8 Foundation Celebration
- 12 Final Governor's Visit at Wilshire of LA
- 20 Presidents' Fellowship

December Family of Rotary

- 3-4 Braille Student Holiday Party
- 6 Angel City Giveaway

January Rotary Awareness

- 13 District Breakfast
- 29 Presidents' Fellowship

February World Understanding

- 5-9 Humanitarian Trip Guatemala
- 20-22 PETS
- 21 Rotary Goes Viral

March Literacy Month

- 21 Rotary Day—3-2-1 End Polio Race & Picnic
- 28 District Art, Dance, Music and Speech Contests at LMU
- 31 District Breakfast

April Magazine Month

- 11 Rotary Day of Service
- 11 Rotaract Ethics Forum at LMU
- 16-19 Fellowship Trip Cuba
- 24-26 RYLA
- 30 Presidents' Fellowship

May Promote Int. Convention

- 14-17 District Conference Coronado

June Rotary Fellowships

- 6-9 Rotary Intl Convention—Sao Paulo
- 20 District Assembly

“Making a World of Difference”

District 5280 Global Grants

Global Grants Chair Gus Oppermann

Since the start of the Rotary year Clubs in the District have been actively working on identifying international projects in collaboration with Host Partners in foreign countries. The Guatemala Trip Team has especially been working hard with the Host partners on the six projects being planned for the Humanitarian Trip in February 2015.

Emphasis is placed on whether in the first place a planned project fits in one or more of the Six Areas of Focus. Many Clubs have reached out to the District Grants Sub-Committee Chair for advice, initial review of the Applications and comments. Clubs are encouraged to review the most current edition of The Rotary Foundation Terms and Conditions for Global Grants to ensure alignment of the Application with those T & C's in order to facilitate a smooth process from Application through Approval.

In November, Clubs will be assisted with their Global Grants Applications on an ongoing basis and in particular highlighting some of the important ways to improve their Grant Applications. One of the important sustainability components is providing long-term solutions to community needs that the beneficiaries can maintain after grant funds have been expended.

To read more on ways to improve your Global Grant Application and Sustainability click on the link below.

[\[enter link\]](#)

10 Ways to Improve A Global Grant

1. Conduct an assessment of community needs and strengths
2. Based on needs assessment, identify the most appropriate area of focus
3. Provide a detailed project implementation plan that encompasses all aspects of the proposed project activity
4. Provide a detailed listing of the specific tasks that both the host and international Rotarians will carry out in conjunction with the project
5. Provide a detailed budget with vendor information and information about how these vendors were selected
6. Clearly explain specific sustainability components
7. Include DETAILED information for each training opportunity presented in application
8. Include MOUs for each cooperating organization
9. Include information related to measurement and evaluation
10. Complete the entire application



Six Steps to Sustainability from The Rotary Foundation

Sustainability means different things to different organizations. For Rotary, sustainability means providing long-term solutions to community needs that the beneficiaries can maintain after grant funding ends. Here are six steps that can make your project sustainable:

1. Assess community needs

Have local sponsors conduct a thorough assessment to identify a community need that the sponsors can address in a way that fits beneficiaries' values and culture. Involve multiple community partners in the planning process.

2. Use local materials

Purchase equipment and technology from local sources when possible. Be sure that spare parts are readily available. Involve community members in the selection of technology and equipment, and train them to operate, maintain, and repair it on their own.

3. Identify a local funding source

Confirm the existence of a local funding source to support a project's long-term operation, maintenance and repair. Compensate the project's suppliers and vendors appropriately so they will have an incentive to continue providing services.

4. Provide training, education, and outreach

By providing training, education, and community outreach you will strengthen beneficiaries' ability to meet project objectives. Confirm that there is a plan in place to transfer knowledge to new beneficiaries. Collaborate with local agencies and organizations to supply needed expertise.

5. Motivate beneficiaries to take ownership

Provide incentives for beneficiaries and project participants to continue their support. Identify individuals willing to lead beneficiaries in sustaining project outcomes. Prepare the community to assume ownership of the project once grant funds are expended.

6. Monitor and evaluate

Develop clear, measurable project objectives, and identify methods for collecting project data. Establish baseline data that can be used to demonstrate significant change for at least three years.



Rotary Alumni Nathan Wong, Benedikt Brydern, Makiko Nakasone, Asha Joshi, Lee Broekman, Jim Olds. Alumni President Karis Eklund, Sunil Thankamushy, Leslie Mendoza, Kathleen Copus, Chantelle Doerksen, Manisha Javeri, Chantelle and Mina Soroosh. Peace Scholar Jeff Whitfield.

Rotary Foundation Alumni Kathleen Copus

Started by PDG Vicki Radel 7 years ago, the Rotary District 5280 Foundation Alumni Association is a VIBRANT group of current and past Peace Fellows, Scholars, VTT/GSE, Youth Exchange Students and their associated clubs/chaperones. The October 7, 2014 District Breakfast celebrated past and present Peace Fellows and Global Scholars (formerly Ambassadorial Scholars), led by featured speaker and former Peace Fellow Jeff Whitfield. Fifteen (15) District Foundation Alumni attended and shared their experiences and current positions - what an eclectic and accomplished group! The alums are supported at the District level by Foundation Alumni Advisor Kathleen Copus (Ambassadorial Scholar, New Zealand, 1988-1989, immediate Past President Rotary Club of Downtown Los Angeles), and by the Alumni Association Board led by President Karis Eklund (Peace Fellow, Argentina, 2010-2012/Ambassadorial Scholar to Turkey, 2007-2008).

Looking for a program for your club meeting? Contact Board President Karis for the Rotary Alumni Association of District 5280 Speaker List. It includes Alumni name, sponsor and host clubs, Foundation program, location, year, current position, speaker topics, and email address, with a wide variety of available topics ranging from universal education programs for prison inmates to "How Rotary Led Me to the Emmy's."



Want to enjoy fellowship with these individuals, and hear more about their experiences with Rotary and beyond? The District Alumni have several events planned for the year. All are welcome to join, beginning with a holiday mixer on Wednesday November 12 from 6 pm - 9 pm at 3Twenty Wine Lounge in Mid Wilshire near the La Brea Tar pits. RSVP to Karis Eklund, District Alumni Association President, at district5280alumni@gmail.com. Next up will be a spring time visit to view the "Sink or Swim" exhibition at The Annenberg Space for Photography in Century City (date TBD). We also plan to participate in the District March 3-2-1-Run festivities in Griffith Park March 21, 2015.

You can also reach out to the alums to involve them in your club service projects or events. Contact Karis, district5280alumni@gmail.com. Thanks for supporting and engaging these individuals who have received so much from Rotary, and who have so much to give!



100% Paul Harris Fellow Clubs in District 5280

Bellflower	Northeast LA
Beverly Hills	Pacific Palisades
Burbank Sunrise	Palos Verdes Sunset
Carson-Gardena-Dominguez	Redondo Beach
Crenshaw-Watts	Rio Hondo
Culver City	Santa Clarita Sunrise
Downey	Santa Monica
Downtown LA	South Bay Sunrise
El Segundo	Southwest LA
Historic Filipinotown	Studio City-Sherman Oaks
Hollywood	Torrance
Inglewood	Westchester
Koreatown	West San Fernando Valley
Lawndale	Wilmington
Lomita-Torrance	Wilshire
Airport	Woodland Hills
Lynwood	



Congratulations to Historic Filipinotown Rotary Club on becoming a 100% Paul Harris Fellow Club! It is with effort and pride that each member contributes for this honor.

The Paul Harris Society

Chair Doug Baker, PDG

What is the Paul Harris Society? The Paul Harris Society (PHS) is a program of Annual Giving to The Rotary Foundation of \$1,000 or more.

Who qualifies? A Rotarian, or a non-Rotarian, who becomes and maintains membership in the PHS with a contribution of \$1,000 or more to The Rotary Foundation each and every Rotary year is a member of the Paul Harris Society.

How are the Paul Harris Society Members recognized? PHS Members are immediately recognized upon submitting a PLEDGE FORM or making a lump sum annual donation to TRF in the amount of \$1,000 or more. PHS members are presented with a certificate and the PHS insignia emblem, which is worn with either a Rotary pin or The Rotary Foundation pin. Members are published on the District website and are to be honored at specific District events.

How to contribute. Ask your Club's Rotary Foundation Chair for the Foundation Pledge form. You may also contact the Paul Harris Society Chair, PDG Doug Baker at 562-594-5670 or DGDoug-baker2013-14@dwbbaker.us. If you choose to make your donation online or direct to The Rotary Foundation, be sure to inform your Club Rotary Foundation Chair of your generous gift as it is important that it be reflected in your Club's records.



Annual Program Fund

Chair DJ Sun, DGE

Your gift to the Annual Fund helps Rotary clubs take action to create positive change in communities at home and around the world. Your contributions help us strengthen peace efforts, provide clean water and sanitation, support education, grow local economies, save mothers and children, and fight disease.

Through the SHARE system, contributions to The Rotary Foundation are transformed into grants that fund local and international humanitarian projects, scholarships, and activities, such as vocational training teams. At the end of every Rotary year, contributions directed to the Annual Fund-SHARE from all Rotary clubs in the district are divided between the World Fund and the District Designated Fund, or DDF.



At the end of three years, your district can use the DDF to pay for Foundation, club, and district projects that your club and others in the district choose. Districts may use up to half of their DDF to fund [district grants](#). The remaining DDF may be used for [global grants](#) or donated to PolioPlus, the Rotary Peace Centers, or another district.

The World Fund provides the funding for our highest priority activities around the globe. You may also direct your entire gift to the fund. The Foundation uses the money to pay for grant and program opportunities available to all Rotary districts.

Recognition of Foundation Giving

Congratulations to the following clubs who are being recognized by Rotary International for their generosity and support of The Rotary Foundation. District Governor Elsa Gillham and District Rotary Foundation Chair David Moyers will be presenting the 2013-14 Annual Giving Recognition Banners from Rotary International as follows:

Top 3 Highest Per Capital Annual Giving awarded to the top 3 per capital giving clubs in the District.

E-Club of Los Angeles Cedars
Crenshaw-Watts
Lawndale

100% Rotary Foundation Sustaining Member – awarded to clubs with every active member of the club personally contributing \$100 or more to the Annual Fund.

Hollywood
Universal City- Sunrise

Every Rotarian, Every Year Club – awarded to clubs that achieve a minimum US \$100 per capita with every active member personally contributing some amount to the Annual Fund during the Rotary year.

Downtown Los Angeles
E-Club of the Greater San Fernando Valley
Granada Hills
Hollywood
Northeast Los Angeles
Universal City-Sunrise
Wilshire of Los Angeles

2013-14 Certificates of Appreciation will be awarded to the following clubs for End Polio Now: Make History Today Campaign – awarded to those clubs that contributed \$1,500 or more to Rotary's Challenge to End Polio Now.

Burbank Sunrise
Crescenta Canada
Del Amo (Torrance)
Downey
E-Club of The Greater San Fernando Valley
El Segundo
Manhattan Beach
Palos Verdes Peninsula
Palos Verdes Sunset
Santa Clarita Valley
Studio City-Sherman Oaks
Torrance
Westchester
Wilshire of Los Angeles

Committing to Commit

I've often wondered why it takes a while to make a commitment – especially when it's for such obviously good, worthy causes. We make the commitment to becoming Rotarians. We make the commitment to attend our meetings and participate in our club service projects. We make the commitment to serve in the leadership of the club. We make the commitment to attend assemblies, District Conferences, and even International Conventions in areas all over the world. We even make the commitment to participate in our Districts and in our Zones.



We do commit ourselves in supporting The Rotary Foundation. We even become Paul Harris Fellows. Some of us think that we need only give that initial \$1,000 to become a Paul Harris Fellow and that's it. But we need to make the commitment to keep on giving. If everyone gave only \$1,000, no way would we be able to put as many smiles on the faces of so many people in so many areas around the world.



However, we sort of shy away when it comes to making that \$1,000 commitment annually to the Paul Harris Society. Some of us make the commitment for one year but we fail to commit for every year. I've heard it said that we 'tend to forget'. Herein is our biggest dilemma. We are busy doing so many things in our lives that we do 'tend to forget' to make that contribution. Why not the commitment to commit to Rotary Direct?



Actually this is the simplest solution. Rotary Direct takes all of the thinking out of the process. The Rotary Foundation will do that for us. Whether its \$85 each month; \$250 quarterly; \$1,000 annually to become Paul Harris Society members; or it can be any amount monthly, quarterly or annually to support The Rotary Foundation – any amount.

We need only think about it for a moment. We've made the commitment to eradicate polio from the world and that's huge --- and, we are doing it. So we really need to make the commitment to be more direct in our commitment to support The Rotary Foundation – 'The Commitment to Commit'.

Let's think about how we are changing the world with our support and commitment of doing good in the world 'doing good – made easy'!

Assistant Regional Rotary Foundation Coordinator and Zone 26 Paul Harris Society Coordinator Roz Cooper, PDG
This article was sent to the Newsletter by DGN Greg O'Brien



Cozette Vergari



Tom Johnstone



Helene Pizzini



Cindy Williams

Foundation Celebration FAQs

Q: How may I purchase event tickets?

A: Contact Cozette Vergari at cozetterotary5280@gmail.com.

Q: What is the attire?

A: Black Tie or 1920's Attire.

Q: What time should I arrive?

A: Reception / Silent Auction begin at 5:30 p.m.

Q: Where do I park for the evening of the event?

A: Self parking is available for \$7. Enter into the Pershing Square Parking Structure from S. Olive Street, between 6th and 5th Streets, heading north. Valet parking is available for \$22, entering off of Grand Avenue, between 5th and 6th Streets, heading south. The Metro Line has a metro rail station at Pershing Square, directly across from the hotel's S. Olive Street entrance.

Q: How do I earn Foundation Credits?

A: Foundation Credits are earned from the Drawing Tickets. Tom Johnstone, tomjohnstone@wiseburn.k12.ca.us, as well as donations and purchases to the Silent Auction. Helene Pizzini at pizzini3@cox.net. Cindy Williams, Live Auction Chair, c.williams.president@gmail.com.

Q: When is the last date to turn in Drawing Tickets?

The final deadline is Friday, November 7, to the District Office. Turn in stubs, money and the Multiple Donor Form for proper credits.

Q: Will there be a cash bar at the event?

A: Yes. Cash-only bar. The bartenders will not be accepting credit cards.

Q: Can I order vegetarian? Yes. Contact Cozette Vergari ASAP!

Rotary's Areas of Focus

The needs spanning Rotary's Six Areas of Focus are vast, ranging from lack of access to clean water to the need for immunization that prevent deadly diseases. Learn more in the Rotary's Areas of Focus publication at rotary.org

Rotary clubs serve communities around the world, each with unique concerns and needs. Rotarians have continually adapted and improved the way they respond to those needs, taking on a broad range of service projects. The most successful and sustainable Rotary service tends to fall within one of the following six areas:

Peace and Conflict Prevention/Resolution

Disease Prevention and Treatment

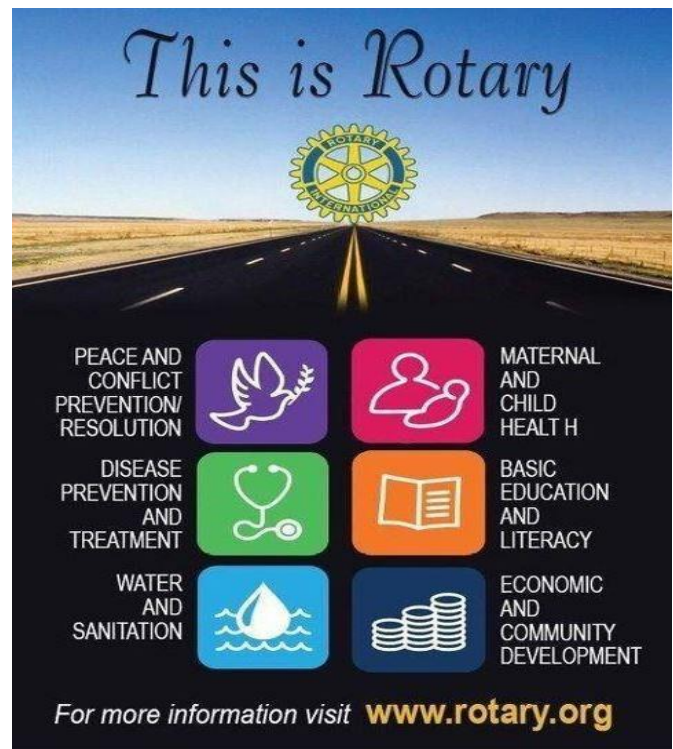
Water and Sanitation

Maternal and Child Health

Basic Education and Literacy

Economic and Community Development

Rotary International and The Rotary Foundation recognize these Six Areas of Focus as organizational priorities, and there are countless ways that Rotarians can address these needs locally and internationally.



We are extremely close to making history by eliminating one of the world's most devastating diseases: polio.

Rotary made polio eradication its top priority nearly 30 years ago. When the initiative started, more than 350,000 people were stricken by polio every year - nearly 1,000 new polio cases every day. In 2013, there were only about 400 cases, a 99% reduction in cases!

Today, only three countries (Nigeria, Afghanistan and Pakistan) have never stopped transmission of the wild poliovirus. However, in 2014, several polio outbreaks prompted the World Health Organization to declare polio a public health emergency of international concern. This decision puts additional measures in place to ensure we protect our incredible progress against polio, and also end the remaining 1% of cases.

As the world stands on the verge of victory over polio, it is important to recognize that amazing things can happen when forces join together for a common good. Of note, under a current fundraising agreement with Rotary, the Bill & Melinda Gates Foundation will match 2:1 donations to Rotary to end polio. This means donations will triple. Learn more about donations and the fight to end polio now by visiting www.endpolionow.org.



TRF Trustee Mahajan, RI General Secretary John Hewko and others Rotarians making sure that child receives two vital drops of Polio vaccine

3-2-1 End Polio Race

Chair Jim Beardsley

Got your WALKING SHOES ON!!!

We are going to do a 5k/10k WALK TO END POLIO on March 21, 2015, so save the date.

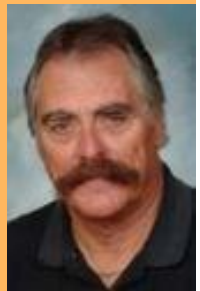
The walk will be at Crystal Springs in Griffith Park.

After you walk and **earn your lunch**

there will be a big family picnic.

3-2-1 TO END POLIO

Mark your calendars, Saturday, March 21, 2015.



WHY DOES POLIO ERADICATION MATTER?

REDUCED BY

99%

Polio has been reduced by 99% and we are closer than ever to ending it.



No child anywhere in the world will have to suffer from this crippling disease.



Reaching all children with the polio vaccine leads the way to reaching them with other life-saving resources.



Until polio is stopped, children everywhere are at risk.



Achieving a polio-free world will prove what's possible when the global community comes together to improve children's lives.

JOIN IN. Share your voice and donate. Let's make history together. Endpolionow.org



Angel City Celebration

Rotary District 5280 and a number of clubs led by LA5 working together with the LA City Mayor's Office, LA City Recreation and Parks, churches, businesses and community volunteer groups to organize a Winter Wonderland event for 2,500 underserved young children and their families in South LA.

There will be a pancake breakfast, carnival-like fun activities, health fair, resource fair, book fair along with a toys, books and clothing giveaway. The event will be held at South Park Recreation Center, 345 E. 51st Street, between San Pedro and Avalon St., Los Angeles, CA 90011.



Rotarians and volunteers are encouraged to come with family and friends on December 6. Volunteers must register in advance. Only 150 volunteer spots are available this year. RSVP by clicking on registration at www.rotary5280.org. Click under the calendar date on the left of the Home Page.

Volunteers are to check in by 6:30 am for orientation and assignment. The event is from 8:30 am until 1:00 pm. Jobs include preparing and serving 1,500 pancake breakfasts or help at the resource, health and book fairs. Volunteers will also be a personal "shopper" for the children. They will also safeguard the children monitoring the waiting line and help with other event-related tasks.

Wear jeans and comfortable shoes. Rotary Cares t-shirts will be provided. Plan to attend or volunteer for this great event.

Please contact Chair Marjorie Heller at 323-463-0304 or at marjorieheller@gmail.com.



Braille Institute Annual Holiday Party

For the past 42 years Rotarians have provided support for the Braille Institute Student Holiday Party. This year there will be two Holiday Parties, December 3 and 4, from 10:00 A.M.-12:00 noon. The theme for this year's celebration is Holiday Cabaret Fiesta.

There will be refreshments and entertainment. To assist each holiday part, 25—35 Rotarian volunteers are needed. Rotarian duties will be to Seat, Serve, and Socialize with the students. To be a part of the Holiday Cabaret Fiesta, arrive at 9:30 a.m. for a short briefing of the day's activities which begin promptly at 10:00 A.M.

Braille Institute is located at 741 N. Vermont Avenue, Los Angeles, at the corner of Vermont and Melrose. Underground parking is off New Hampshire Street.

RSVP to Coordinator Jim Miceli by Monday, November 24, 2014 regarding club interest in joining the Holiday Party. Call Jim at 818-763-5693, or send an email to jimmi.celi@aol.com.



Presidents' Fellowship Dinner

November 20, 2014 | 5:30-9:00pm
1250 E. Harvard Rd., Burbank, 91501

Spouses & Guests Welcome!

Chair Robert Ippolito

rjippolito@yahoo.com or (818) 612-0618



\$40/ Per Person

Checks payable to: Rotary District 5280
Send payment to the Rotary District 5280 Office:

8939 S. Sepulveda Blvd., Suite 210,
Los Angeles, CA 90045

To pay by credit card, call 310-670-9792
RSVP by November 14 to office@rotary5280.org



Beverly Hills Rotarians led by Noah Furie donated the food, the location and the huge duck "gift baskets." Thai Town Rotary gave gift cards so families could shop for what they need. The generosity and caring of Rotarians from around the district helped to Light Up Rotary!



The District Baby Shower was a huge give away of much needed items for mothers at Camp Pendleton. Sr. AG Cindy Williams coordinated filling the Wish List of 9 mothers-to-be who represented the camp families. Interactors sponsored by Hawthorne/Lennox/LAX led games and sorted the hundreds of items donated for this first time event. The Community Service Committee pulled together a very successful and popular event.

Rotary Clubs from all over the district made generous donations that are so needed. Several clubs provided gift cards that are always appreciated. Bags and boxes of baby items along with some furniture and more were packed for distribution at Warrior Warehouse. Many more items were delivered when Rotarians visited the camp the following week. Semper Fi!



Rio Hondo-Vernon Rotarian Stephanie Stegall of Help the Children donated more than \$1,000 worth of diapers to the babies at Camp Pendleton. Marie Fremd helped coordinate the donation and delivery. The full container was 8 feet tall by 4 feet wide and 4 feet deep. That's a lot of diapers!



On October 25th, Camp Pendleton's 1st Marine Regiment held their 2nd Annual Halloween Festival. District 5280 club members visited the camp to lend staffing assistance for this children's carnival. Studio City-Sherman Oaks Rotarians, to show their support for the Marines who serve our country so well, donated a significant quantity of children's clothing and Target Gift Cards to the Camp Pendleton Warrior Warehouse. Pictured center above are (L-R) Studio City-Sherman Oaks Rotarian Bernie Weitzman, Commanding Officer 1st Marine Regiment Col. McCollough, Rotarian Bob Black and Camp Pendleton Rotarian Linda Sundram.

Rotarians learned Warrior Warehouse, sponsored by Camp Pendleton Rotary Club, is always in need of household items and furniture. Clothing, toys and diapers for younger children and babies are always welcome. Several Rio Hondo-Vernon Rotarians said they would go shopping at garage sales for gently used items to donate to Warrior Warehouse. New and used items are ALWAYS needed.

Hawthorne Interactors helped with games and activities. Wilshire Rotary Club donated 200 pumpkins from their annual Pumpkin Patch. Several Rotary Clubs donated items and gift cards to the Warrior Warehouse. Thank you to all!





The Rotary Foundation uses generous donations to fund projects by Rotarians and our partners in communities around the world. As a nonprofit, all of the Foundation's funding comes from voluntary contributions made by Rotarians and friends who share our vision of a better world.

The Rotary Foundation enables Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

How many Rotarians can dance?

Toucan!

Send what YOUR club is doing, a story, and photos to the District Office at office@rotary5280.org by November 10.